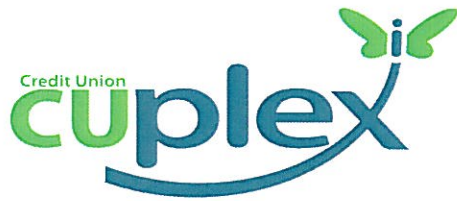




Raise the Roof!



For Immediate Release
September 20, 2010

New Business Donates Percentage to CU Plex

Brio, a ladies boutique holding a grand opening on 100th Street this week, is the most recent contributor to exhibit generous financial support toward the Credit Union CU Plex.

“You need to invest in the ideas you believe in,” said Toni Montanaro, owner of *Brio*.

The Grand Opening of *Brio*, at 1621-100th Street, is on Thursday, September 23rd from Noon until 9:00pm. A percentage of profits from throughout the day will be donated to the Credit Union CU Plex.

The Credit Union CU Plex Fundraising Committee commends *Brio* and encourages fundraising initiatives of this type -- where citizens have the opportunity to comfortably contribute.

Updated fundraising figures are available online at raisetherooftobattlefords.com. The website also has information on how to donate, how to get involved, the latest news and details about each component of the project.

For more information, please contact Fundraising Co-Chairs, Rob Rongve and Heath Gabruch at 937-5041.

www.raisetherooftobattlefords.com